



OSAF NEWS
 **IN ENGLISH**



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OSAF is pleased to share with its readers the KEENELAND Press Release of May 21st.



KEENELAND EXPANDS SOUTH AMERICAN PRESENCE
WITH APPOINTMENT OF IGNACIO CORREAS IV
AND EZEQUIEL VALLE AS SALES REPRESENTATIVES



LEXINGTON, KY (May 21, 2026) – Keeneland today announced the appointment of Ignacio Correas IV and Ezequiel Valle as South American sales representatives, further strengthening the company's global outreach and engagement with buyers and sellers across the region.

The announcement follows the recent addition of Reed Ringler to Keeneland's sales team, reinforcing a continued focus on recruitment and client service.

Correas, a fourth-generation horseman, retired from training in 2025 following a successful career and brings decades of experience and relationships across both North and South America. Valle, based in Argentina, adds extensive relationships across breeding, racing and farm management, currently serving as a leader at Haras Firmamento, one of South America's premier breeding operations.

“Keeneland has long taken a global approach to recruitment, building relationships across various regions to deliver the most diverse buying bench in the industry,” Keeneland Vice President of Sales Tony Lacy said. “South America remains an important part of that effort, and Ignacio and Ezequiel bring the experience, perspective and connections to strengthen how we engage with our clients across the region.”

Correas, who called Keeneland home for more than a decade, is widely respected across the industry for his training career and horsemanship.

“It’s an honor to be part of the Keeneland team,” Correas said. “I look forward to supporting our current and future South American clients.”

Valle represents a third generation in the Thoroughbred industry, with more than 20 years of experience spanning stallion operations, breeding and racing. In addition to his leadership role at Haras Firmamento, he oversees a broad racing operation with horses in training across multiple countries and serves on the board of the International Thoroughbred Breeders Federation (ITBF), representing Argentina and South America on a global stage.

“I’m proud to represent Keeneland and look forward to building even stronger connections with clients across South America,” Valle said. “Having attended Keeneland sales as a buyer, I understand what our clients value and how we can best support their participation. Working alongside Ignacio is a tremendous advantage, given his deep knowledge of Keeneland and the industry.”

Correas and Valle join Keeneland’s international representatives Ed Prosser (Europe), Kate Hunter (Japan) and Barry Bowditch (Australia) in their duties.

About Keeneland

Since its first race meet 90 years ago, the Keeneland Association has devoted itself to the health and vibrancy of the Thoroughbred industry. The world’s largest Thoroughbred auction house, Keeneland conducts five on-site sales a year, in January, April, September and November. Graduates of Keeneland sales dominate racing across the globe at every level. In April and October, Keeneland offers some of the highest caliber and richest Thoroughbred racing in the world. On Oct. 30-31, Keeneland will host the Breeders’ Cup World Championships for the fourth time, following 2015, 2020 and 2022. Uniquely structured, Keeneland is a privately held company with a not-for-profit mission that returns its earnings to the industry and the community in the form of higher purses and millions of dollars donated in support of horse industry initiatives and charitable contributions for education, research, and health and human services throughout Central Kentucky. Keeneland also maintains Keeneland Library, a world-renowned public research institution with the mission of preserving information about the Thoroughbred industry.

To learn more, visit [Keeneland.com](https://www.keeneland.com).

For more information please email Keeneland Communications Associate Amy Owens at aowens@keeneland.com

About OSAF

The South American Organization for the Development of Thoroughbred's activities (Organización Sudamericana de Fomento del Pura Sangre de carreras - OSAF) was founded in 1958 as the advisory body for the regulation and harmonization of the thoroughbred racing industry in Latin America, following the recommendations of the International Federation of Horseracing Authorities (IFHA), the world's leading regulatory body for the racing sport.

Our members include the major racetracks, Stud Books, Breeders' Associations, and Owners' Associations in Argentina, Brazil, Chile, Peru, Uruguay, Venezuela, Ecuador, Colombia, and Paraguay.

The main objectives of our Organization are:

- To promote an extensive exchange of information between its Members and with International racing organizations worldwide,
- To promote the alliance with international racing and breeding authorities,
- To promote the harmonization of racing protocols and regulations within the region;
- To promote the control and fight against doping in Thoroughbreds and jockeys;
- To improve the quality of pattern races within South America;
- To promote the integrity and the best practices in the Thoroughbred industry in South America;
- To communicate about the evolution achieved by the horseracing activity within the continent, highlighting its quality and importance; developing reports, statistics and technical research on the Thoroughbred industry;
- To organize and take part in regional and international events related to the Thoroughbred industry;

OSAF is Member of the International Federation of Horseracing Authorities (IFHA), International Stud Book Committee (ISBC) and the International Thoroughbred Breeders's Federation (ITBF), being the regional representative before these institutions.

We invite you to learn more about OSAF's activities through our official platforms:

- Website: www.osafweb.net
- Social Media:
 - Facebook & Instagram: **@osafweb**
 - X (formerly Twitter): **@osafweboficial**
 - YouTube: [@osafoficial](https://www.youtube.com/@osafoficial)