



ORGANIZACIÓN SUDAMERICANA DE FOMENTO
DEL SANGRE PURA DE CARRERA

OSAF NEWS



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OSAF is pleased to announce that, as it is already a tradition since 2013, Longines and IFHA authorities meet on January each year to host the Longines World Racing Awards, in a ceremony where the most remarkable figures of international horseracing are recognized and awarded for their performance during the year which has just ended. This year, the date is scheduled to take place on **Tuesday 26th of January, starting at 11:00 Argentine time (GMT 14:00)**, for the first time through an online live broadcast. We share the official Longines and IFHA Press Release.

THE LONGINES WORLD RACING AWARDS CEREMONY GOES DIGITAL

LonginesWorldRacingAwards

The 2020 Longines World Racing Awards ceremony will be held virtually on Tuesday, 26 January 2021. The event, which is organized by the Swiss watch brand Longines and the International Federation of Horseracing Authorities (IFHA), represents the epitome of horseracing. In this eighth edition, the ceremony will celebrate the Longines World's Best Racehorse, the Longines World's Best Race and – new to this particular event – the Longines World's Best Jockey of the 2020 season.

The ceremony will be released on multiple digital platforms including the social media accounts from Longines and the IFHA.

“We are glad to celebrate once again the Best of the Best in horseracing”, commented Longines Vice President Marketing, Matthieu Baumgartner. “With this first digital edition, we encourage racing fans from all over the world to interact and post their contents using the hashtag #LonginesWorldRacingAwards”.

“We hope everyone will enjoy the behind-the-scenes moments this virtual ceremony allows us to present,” said IFHA Chairman Louis Romanet. “We are looking forward to celebrating the accomplishments of our honourees in this interactive format.”

The ceremony will honour the highest-rated horses in the Longines World’s Best Racehorse Rankings as well as the Longines World’s Best Horse Race. The Longines World’s Best Racehorse Rankings are established by international Handicappers according to the performance of the horses in top races. The highest rated race is determined by averaging the rankings of the first four placed horses. Additionally, the 2020 Longines World’s Best Jockey, Frankie Dettori, will be honoured at this time.

The full list and further information on the Longines World’s Best Racehorse Rankings are both available on the IFHA website: <http://www.ifhaonline.org>



ABOUT IFHA

The International Federation of Horseracing Authorities (IFHA) is the world peak body for the international sport of Thoroughbred racing. Its members are the national racing authorities across the globe which stage Thoroughbred races. The IFHA is a foundation member with Fédération Equestre Internationale (FEI) of the International Horse Sports Confederation and is affiliated to the World Organization for Animal Health (OIE).

E-mail: achesser@jockeyclub.com

ABOUT LONGINES

Based in Saint-Imier in Switzerland since 1832, the watchmaking company Longines wields expertise steeped in tradition, elegance and performance. With generations of experience as official timekeeper of world championships, and as partner of international sports federations, Longines has built strong and long-lasting relationships in the world of sport over the years. Known for the elegance of its timepieces, Longines is a member of Swatch Group Ltd., the world’s leading watch manufacturer. The Longines Brand, with its winged hourglass emblem, is established in over 150 countries.

Website: www.longines.com

Social Media: Facebook, Instagram, Twitter, YouTube

For further information, please contact: publicrelations@longines.com

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